



# Advanced Social & Digital Media Strategies

**Hosted by**  
South Padre Island  
Board of REALTORS®

**When** December 11, 2019

**Where**  
2111 Padre Blvd. Ste 5  
South Padre Island, TX 78597

**Class**  
Registration: 12:15am  
12:30pm – 2:30pm

**Instructor(s)** Kenny Young

This is an interactive broadcast course, meaning participants in multiple locations will see, hear, and even speak with each other and the instructor. Contact the course host for more information.

## Registration

Name on TREC license

TREC license #

Primary phone

Email address

**Courses & fees**

\$20

### Advanced Social & Digital Media Strategies

2 hrs. CE, course #36384

\$20

Just having a presence on the web and social media isn't sufficient in today's new era of digital marketing. Agents will learn how to create and deploy social media and content curation strategies and tactics to vastly improve their online visibility and customer engagement opportunities. Specific emphasis is placed on real estate-specific intelligence, use cases and best practices in social/digital media, and the emergence of newer visual channels such as Instagram and Pinterest.

### Deadline

Register by 12/4/19 After deadline, add \$5 to registration fee

**Method of payment**  Cash  Check  Money order  Visa  
 MasterCard  Discover  American Express

Name on card

3-digit CSC

Billing address

ZIP

Credit card number

Expiration date

Signature



**TEXAS REALTORS® UNIVERSITY**  
TEXAS ASSOCIATION OF REALTORS®

Provider #0001

800-873-9155 • education@texasrealtors.com

### CE credit

If seeking CE credit, please bring your real estate license and a valid photo I.D.

### Special services

If you require special accommodations to participate, please let us know at least three days prior to the course and attach a written description of your needs.

### Refund/cancellation policy

No refunds will be issued after December 4, 2019.

## To register

Fill out this form and email  
Lindsey@spirealtors.com

Questions?

Contact Lindsey Martinez  
(956) 772-1940